

UNDERWRITING PACKAGES

Acknowledgment packages can be customized to support your needs. Sample packages may include:

PLATINUM - \$ 5,000 - Presenting Underwriter

Your company will share sponsor credit with a maximum of two other companies on all local event series videos.

- Underwriter announcement before each video with voice-over ("Funding for [this program] provided by...")
- Underwriting "Thank You" banner on the TCMedia website with an active link
- 30-second Thank You video 7 times per week for a full year on TCMedia distribution platforms
- Thank You w/logo in all TCMedia e-newsletters
- Thank You on TCMedia social media with an active link

GOLD - \$2500

- Full-page, closing credit full-page on all videos, includes your business logo
- Underwriting "Thank You" banner on the TCMedia website with an active link
- 15-second Thank You video that runs 7 times per week for a full year on the TCMedia distribution platforms
- Thank you w/logo in all TCMedia e-newsletters
- Thank you on TCMedia social media with an active link

SILVER - \$1000

- Closing credit shared page others at this level - includes logo
- Full page Thank You slate on TCMedia video bulletin board
- Underwriting "Thank You" on the TCMedia website with an active link
- Listed in all TCMedia e-newsletters

BRONZE - \$500

- Closing credit listed with others at this level
- Business name and web address on TCMedia supporters page for one year.
- TCMedia video bulletin board listing with others at this level
- Listed in all TCMedia e-newsletters

LOCAL EVENTS, FESTIVALS, & PARADES



Our coverage of local events, festivals, and parades will air on Channel 22 on Comcast and Consolidated cable systems in Thurston County reaching 30,000+ homes. We will also share the videos on social media, and make them available on our Video on Demand service, YouTube, Roku, AppleTV, and FireTV

With your support, TCMedia can document community activities, such as:

- Festivals and Parades
 - Procession of the Species
 - Capital City Pride
 - Swede Days Parade
- Holiday Events
 - Memorial Day Observance
 - Juneteenth
 - 4th of July
- Community & Cultural Events
 - Forums
 - Summer Concerts
 - Graduations



PUT YOUR BUSINESS IN THE PICTURE

TCMedia can customize an acknowledgment package that supports your marketing needs. We will work with you to be sure we acknowledge your support in ways most beneficial to your business.

By underwriting TCMedia programs, you join a cadre of businesses that have lent their support to TCMedia and our mission to provide communication resources that build stronger communities.

TCMedia's high visibility via our local cable channel, streaming services, and web presence connects your business to customers you haven't yet met.



UNDERWRITING OPPORTUNITIES

Video Coverage of
Local Events, Festivals, & Parades

Contact Us

440 Yauger Way SW, Suite C
Olympia WA 98502
360.956.3100
contact@tcmedia.org

