

## UNDERWRITING PACKAGES

Acknowledgment packages can be customized to support your needs. Sample packages may include:

### PLATINUM - \$ 5,000 - Presenting Underwriter

Your company will share sponsor credit with a maximum of two other companies on the concert series videos.

- Opening and Closing credit on each video with voice-over ("Funding for [this program] provided by...")
- Underwriting "Thank You" banner on TCMedia website with an active link
- 30 sec. Thank You video 7 times per week for a full year on TCTV Channels
- Sponsor logo on the back of TCMedia production vehicles
- Thank You w/logo in all TCMedia e-newsletters

### GOLD - \$2500 - Series Underwriter

- Full-page, closing credit full page on all videos, includes your business logo
- Underwriting "Thank You" banner on TCMedia website with an active link
- 15 second Thank You video that runs 7 times per week for a full year on the TCTV Channels
- Thank you w/logo in all TCMedia e-newsletters

### SILVER - \$1000 - Series Underwriter

- Closing credit shared page others at this level - includes logo
- Full page Thank You slate on TCMedia video bulletin board
- Underwriting "Thank You" on TCMedia website with an active link
- Listed in all TCMedia e-newsletters

### BRONZE - \$250-999 - Series Underwriter

- Closing credit listed with others at this level
- Business name and web address on TCMedia supporters page for one year.
- TCMedia video bulletin board listing with others at this level
- Listed in all TCMedia e-newsletters



## The Studio A Concerts

The Studio A Concerts will feature performances by area musicians with regional or national recognition.

TCMedia's Studio A is transformed into an intimate concert venue for the performer and audience

The concerts will be recorded to air on the TCTV channels at a later date.

We're planning to present four concerts annually, with dates and artists to be announced as they are confirmed.



## PUT YOUR BUSINESS IN THE PICTURE

TCMedia can customize an acknowledgement package that supports your marketing needs. We will work with you to be sure we acknowledge your support in ways that are most beneficial to your business.

By underwriting TCMedia programs, you join a cadre of businesses that have lent their support to TCMedia and our mission to provide communication resources that build stronger communities.

TCMedia's high visibility via our four local cable channels, web presence and activity in community events, connects your business to customers you haven't yet met.



## UNDERWRITING OPPORTUNITIES



*The Studio A Concerts*

### Contact Us

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